GOVERNMENT OF INDIA
TOURISM AND CULTURE
LOK SABHA

UNSTARRED QUESTION NO:2313
ANSWERED ON:18.03.2002
PACKAGE FOR STDCS
A. VENKATESH NAIK

Will the Minister of TOURISM AND CULTURE be pleased to state:

(a) whether the India Tourism Development Corporation (ITDC) proposes toprovide any development packages to State Tourism Development Corporations (STDCs) of various States;

(b) if so, the details thereof;

(c) whether any agreements between ITDC and STDCs have been signed; and

(d) if so, the details thereof?

Answer

MINISTER OF TOURISM AND CULTURE (SHRI JAGMOHAN)

(a) and (b): In order to disseminate ITDC expertise and help the State Governments forpromotion of tourism, ITDC is offering and extending collaboration in the areas of Reservation & Marketing, Development of new packages, Publicity & Printing of tourist literature, Tourism Event Management, Implementation of tourism projects, HumanResource Development, Technical & Economic Consultancy Services etc.

(c) and (d): ITDC has so far signed Memorandum of Understanding (MOUs) with theState Tourism Corporations/Government of Delhi, Tamilnadu, Uttar Pradesh, Rajasthan and Jharkhand covering various areas of tourism development in the respective States.